

FOR IMMEDIATE RELEASE:
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Acclaimed Rock/Blues/Fusion Guitarist and Solo Artist Neil Rambaldi Signs Endorsement Deal With Spectraflex Instrument Cables

Los Angeles, CA, December 1, 2020: On the heels of his highly-acclaimed second solo album ***A Call To The Wild***, genre-crossing virtuoso rock, blues and fusion guitarist, vocalist, and multi-instrumentalist **Neil Rambaldi** signed an endorsement deal today with Spectraflex, Inc.—the manufacturer of the original braided instrument cables as well as manufacturer of a broad product line of cables for electric instruments.



Neil Rambaldi (Photo credit: A. Arduino)
(Click [here](#) for full resolution.)

Billboard #4-hit-charting session guitarist / arranger, and once voted as a top-10 finalist by guitar legend **Steve Vai** in the *Tonos & Ibanez Guitar Challenge* early in his career, Rambaldi has continued to live up to such accolades as both a solo artist (with two solo albums under his belt), and as a sideman lead guitarist, vocalist, songwriter, composer, arranger and producer, working either in the studio or on stage alongside major talents including former member of the Grammy-winning group **The Commodores—Kenny Simmons**, Universal Records recording artist / WWE ring announcer **Lilian Garcia**, Sony Music Latin recording artist **Julio Reyes**, **Nuno Bettencourt of Extreme** (A&M Records), bassist **Stu Hamm** (credits: Joe Satriani, Steve Vai), **Aaron Kamin of The Calling** (RCA Records), guitarist **Ty Oliver of Powerman 5000** (Dreamworks Records), drummer **Chris Reeve of Filter** (Reprise Records), and many more.

Rambaldi has been using Spectraflex instrument cables for a few years now for their great audio signal quality, and upon using them increasingly, it became only natural for him to reach out to Spectraflex and begin working with them. The president of Spectraflex, David Russel invited Neil onboard as an officially-endorsed artist in late November of 2020, and the agreement became official on December 1, 2020. Neil has this to say about their new partnership:

"I am very excited to be officially endorsed by my favorite guitar cable company, and I look very forward to working with Spectraflex! I have been using their "Baldee" series cables for some time now, and they have become a staple in my live and studio setups. I'm also honored to be joined by many renowned artists on the Spectraflex artist roster, including Avril Lavigne, Devon Allman, Derek Sherinian, Aaron Lewis of Staind, Paul Nelson (credits: Johnny Winter, Eric Clapton, Buddy Guy, Slash, Ben Harper, Robben Ford, Warren Haynes, Derek Trucks), Bjorn Englen (credits: Dio Returns, Yngwie Malmsteen, Uli Jon Roth, Tony MacAlpine), Rusty Cooley, and Yiannis Papadopoulos, among others."

Visit the official Spectraflex website here:
<https://spectraflex.com/>

Listeners can purchase Neil Rambaldi's latest album ***A Call To The Wild*** (on Neil's own label, Prismism Music) at all major online retailers and services on **CD** or **download**, including **Amazon** and **iTunes**, as well as **streaming** on **Spotify**, **Apple Music**, **Amazon**, **Deezer**, **AWA** in Japan, **Tidal**, and **Pandora** among many others. The CD is also available via special order at many record stores worldwide through the distributors **Super D** and **Alliance Entertainment**.

Praise for *A Call To The Wild*:

- **KKUP 91.5 FM (Cupertino, CA, USA) / Radio Marabu 104.8 FM (Osnabrück, Germany):** “One of my favorite albums of the year. Great, great stuff all the way through. ...Just as strong as Neil's other releases. Terrific guitarist.”
- **ProGGnosis (USA/Canada):** “A Call To The Wild is an excellent album—from beginning to end. Highly recommended. Obviously Rambaldi is a great guitar player that can shred with lightning speed, but his emphasis is more on the melody—not just on prowess. References can be made with great Blues Rock guitarists like Joe Bonamassa, Jeff Beck or Stevie Ray Vaughan, but his playing style is quite unique... He even sings (very well). One thing that really got me hooked... Rambaldi inserts a good number of pieces in a ‘Non Blues Rock’ style; Latin Rock, Spanish guitar... Luckily he manages to do this without breaking the general mood of his album. Highly recommended indeed.”
- **Sea Of Tranquility (USA):** “Rambaldi not only has all the chops, but the songwriting skills to match them every step of the way. Highly recommended. ...Jaw-dropping lead guitar work and musical virtuosity. This guy is a monster player. Very tasty playing. Very emotional playing. ...Great melodies. The songs here contain a wealth of variety, tones, textures, and colors. ...and he knows how to cross different genres and really mix it up a bit. He’s a guy that deserves to be heard by the masses.”
- **MLWZ (Poland):** “...Incredibly talented musician. The individual songs contain an unusual wealth of stylistic diversity, tone, textures and colors. Practically every song has its intriguing melody, which is memorable to the recipient. It is a real feast for the ears for anyone who can appreciate the effective, sometimes even acrobatically played music driven by sounds coming from the six strings of the guitar. Neil Rambaldi is not only an outstanding instrumentalist, but also a talented songwriter. Neil demonstrates a fabulous technique, delighting with his load-bearing riffs played in an almost acrobatic way. I highly recommend.”

Private music links to Neil’s album *A Call To The Wild* for press and radio only:

Streaming: <https://soundcloud.com/neilrambaldi/sets/neil-rambaldi-a-call-to-the/s-i3UjA>

Download: <https://tinyurl.com/Rambaldi-ACallTo-PressDownload>

Watch the official album promo video for *A Call To The Wild* here:

<https://www.youtube.com/watch?v=hdx3h78Tv7U>

View Neil’s full EPK here:

http://www.NeilRambaldi.com/press_kit.htm

***A Call To The Wild* CDs, downloads, and streaming for the public can be found at these links:**

[https://www.amazon.com/Call-Wild-Neil-](https://www.amazon.com/Call-Wild-Neil-Rambaldi/dp/B06Y2LH27K/ref=sr_1_1?dchild=1&keywords=neil+rambaldi&qid=1596572684&s=music&sr=1-1)

[Rambaldi/dp/B06Y2LH27K/ref=sr_1_1?dchild=1&keywords=neil+rambaldi&qid=1596572684&s=music&sr=1-1](https://www.amazon.com/Call-Wild-Neil-Rambaldi/dp/B06Y2LH27K/ref=sr_1_1?dchild=1&keywords=neil+rambaldi&qid=1596572684&s=music&sr=1-1)

<https://music.apple.com/us/album/a-call-to-the-wild/1217992526?app=itunes>

<https://open.spotify.com/album/1oNbEzS7cl58QI2DoqgY7F>

(& the many other retail and streaming outlets noted above)

<http://www.NeilRambaldi.com> / <http://www.NeilRambaldi.com/news.htm>

<https://www.facebook.com/neilrambaldi>

<https://www.youtube.com/neilrambaldi>

Instagram: [@neilrambaldi](https://www.instagram.com/neilrambaldi)

Twitter: [@neilrambaldi](https://twitter.com/neilrambaldi)

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More about Neil Rambaldi: Having come a very long way (literally and figuratively) from his roots in the NYC metropolitan area of New Jersey to eventually moving to Los Angeles for nearly 12 years, and now living and working bi-coastally, Neil has garnered many accolades over the years. From landing a #4 Billboard hit as the session lead guitarist and arranger on **Michelle Kash's** cover single of Depeche Mode's *Personal Jesus* released by INgrooves Music Group, to garnering FM/AM terrestrial airplay in over 15 countries to date of his solo releases, he has continued the same trajectory upwards. His music has been licensed and heard on national and international TV in at least 35 countries for numerous programs, as well as feature films, video games, commercials, and other media including the Wii video game "**Dancing With The Stars: We Dance,**" **AMC TV's "Hollywood Icon,"** the feature film "**199 Lives: The Travis Pastrana Story,**" and many others including productions featured on **MTV, AMC TV, National Geographic,** and **Fuel TV,** among others. Neil has also collaborated and performed, recorded, toured, or shared live dates with many other artists, including **Lilian Garcia** (Universal Music/WWE); **Julio Reyes** (Sony Music Latin); **Kenny Simmons of The Commodores** (Motown); **Nuno Bettencort of Extreme** (A&M Records); bassist **Stu Hamm of Joe Satriani and Steve Vai;** **Aaron Kamin of The Calling** (RCA); **Ty Oliver of Powerman 5000** (Dreamworks Records); **Carl Restivo of Tom Morello** (Rage Against The Machine); **Demian Arriaga of Nick Jonas and the Jonas Brothers** (Columbia/Hollywood/Republic Records), formerly of **Richie Kotzen** (Winery Dogs); **Chris Reeve of Filter** (Reprise Records); **Chaley Rose of NBC's Nashville;** and **Andrew Rollins** (Emmy-winning songwriter); among others.

Neil uses Fender electric guitars, Taylor steel-string acoustic guitars, Cordoba nylon-string acoustic guitars, and he uses a combination of Mesa Boogie, Fender, and Carvin amplifiers. In January 2017, he received a direct sponsorship from **Taylor Guitars.** Additionally, in 2018 he was selected by **D'Addario** instrument strings to do beta testing for a new line of guitar strings they were developing now known as their acoustic XT Phosphor Bronze line; and in 2020, he became an **officially endorsed artist** of **Spectraflex** instrument cables.